

2023 AFROSPORT SUMMIT



SNAPSHOT

AUGUST 2-3

ACCRA INTERNATIONAL
CONFERENCE CENTRE
GHANA



Where science meets business for sport in Africa

ASSOCIATE PARTNERS



SOUTHERN UNIVERSITY
LAW CENTER





KEY FIGURES



532 attendees



51 speakers



15 sessions



**22 countries
represented**

OUR PARTNERS

ASSOCIATE PARTNERS



SUPPORTING PARTNERS



EXHIBITORS



COUNTRIES REPRESENTED



BRANDS REPRESENTED

FIFA



LALIGA



VALD



Catch.Me



SOUTHERN UNIVERSITY
LAW CENTER

CATAPULT

TikTok



StarTimes

pfag
Professional Footballers Association of Ghana

Alisa Hotel
North Ridge

EVENTSPRO



KORASTATS

BRANDS REPRESENTED



SESSION TOPICS

Sport for Development: Towards the Sustainable Development Goals

Governance: Safeguarding Sports Integrity

Fan Engagement and Commercialisation: The Opportunities, The Challenges

Data, Research and Technology: Transformational Opportunities for African Sport Properties

Commercialising Women's Sports

Content Creation for Sports Brands and Properties: A Workshop by TikTok

Lessons from Qatar 2022: How can Africa Develop the Next World Cup Star?

Education and Post-career: Preparing for Life after Sport

Driving Legal Excellence in Gaming, Esports, Music and Entertainment: A Southern University Law Center Panel

Contextualising Digital Broadcasting in Africa: Is OTT a Realistic Viable Alternative Income Source?

Coaches Forum: Game Model Implementation

Sport Tourism: Why is Africa Marginalising a Powerful Economic Game Changer?

Industry Talk: Driving Socio-economic Development through Basketball

Industry Talk By LaLiga: Building a Football Ecosystem

Into the World of Wearable Technologies: A Workshop by Catapult

PICTURES FROM MAIN STAGE



PICTURES FROM ROOM JOHANNESBURG AND ROOM LAGOS (SECONDARY STAGES)



PICTURES FROM EXHIBITION CENTRE AND NETWORKING GALA COCKTAIL



PICTURES FROM FOOD AREA



MORE PICTURES



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AFROSPORT SUMMIT 2024

JULY 17 - 18, 2024

**ACCRA INTERNATIONAL
CONFERENCE CENTRE**

ACCRA, GHANA

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