

A promotional poster for the AFR SPORT SUMMIT ACCRA-GHANA. The background is a collage of images from the event: a man in a dark suit speaking at a podium, a man in a purple shirt holding a yellow ball, a woman in a red top sitting on a stage, and a man in a light blue shirt sitting on a stage. The text is overlaid on the images. A yellow diagonal line runs from the top right to the bottom left.

AFR SPORT SUMMIT

ACCRA-GHANA

ACCRA INTERNATIONAL CONFERENCE CENTRE

17-18 JULY 2024

WHERE SCIENCE MEET BUSINESS FOR SPORT IN AFRICA

WHAT IS AFROSPORT?

The socio-economic potential of sport is incredibly limitless.

From being a primary amusement activity, sport now transforms economies in a multi-billion-dollar industry of its own, while occupying a special place as a powerful force for social change and development.

At the heart of this revolution is heavy capital investment, radical innovations, and tremendous scientific drive.

While many around the world benefit from sport's true power, Africa, unfortunately, lags in exploiting the boundless opportunities on offer.

This has resulted in a painfully slow growth of the sport industry on the continent, a lamentable near-sideline of an opportunity to boost socio-economic growth, and struggle to compete internationally on the field and beyond.

AfroSport brings together major sport stakeholders in Africa and beyond to a special event for learning and sharing ideas, advancing discussions, and networking in a unique intersection of science and business.

A gathering of sport clubs, federations, athletes, coaches, distinguished personalities, businesses, academia, media and more, the two-day conference aims to fuel development, tackling the continent's peculiar challenges and charting a new course for socio-economic growth.

The event consists of a congress, industry talks, expo, gala cocktail, and more.

2024 KEY FIGURES



500+

ATTENDEES



50+

SPEAKERS



15+

SESSIONS

WHAT ARE OUR EVENT PILARS?



Discuss new research,
innovations, case
studies, success stories

Education



Lead conversation
on way forward for
sport development

Discussions



Facilitate business
activities, talks
and deals

Business



Bring together major
sport stakeholders

Networking

WHAT WILL I FIND AT AFROSPORT?



Main
Auditorium



Industry talk
halls



Networking
centre



Expo



Food area



Corporate
lounge



VIP
lounge

WHO WILL ATTEND?



Federations



Clubs



Athletes



Academia



Coaches



Businesses



Media



Distinguished
Personalities

HOW DO I PARTICIPATE?

04



Delegate



Speak



Industry talk



Exhibit



Partner/Sponsor



Press

KEY TOPIC AREAS

1 Governance and legal

2 Sport integrity and ethics

3 Investment and finance

4 Marketing, Partnerships, sponsorships and fan engagement

5 Broadcast and OTT

6 Esports and gaming

7 Blockchain, AI and NFTs

8 Sport education and athlete post-career

9 Talent development and performance

10 Data, research and technology

11 Women's sport

12 Sport for development

13 Sustainability

14 Sport tourism

15 Coaching and coaching education

16 Sport medicine

17 Exercise physiology

18 Kinesiology and biomechanics

19 Sport psychology

20 Nutrition and metabolism

GET INVOLVED

PARTICIPATE IN AFROSPORT AS A DELEGATE, EXHIBITOR OR SPONSOR

DELEGATE

Attend as a delegate gains you access to:

- Conferences and corporate presentations.
- Networking area and networking activities
- The ASS App where you can see the list of attendees, review their profiles in detail and schedule meetings with other attendees at the convention.
- Food area *
- The Corporate Lounge, an exclusive area at AfroSport *
- ASS Social Evening/Gala cocktail the first night of the summit *
- Complimentary ASS souvenirs *

*Available to corporate ticket holders only



EXHIBITOR

Be an exhibitor and get access to:

- An in-person booth/stand or virtual stand in the ASS app
- A table and two chairs
- Delegate passes
- Brand presence (offline/online) and more.



PARTNER

As a partner, your benefits include:

- VIP access pass
- Brand presence online/offline
- Prominent brand presence onsite
- A full-page visibility in official event programme
- Speaking opportunity
- And more



SPEAK

Speaking opportunities include:

- Main stage opportunity during Congress (Interviews, presentations, round-table)
- Industry talk (Interviews, presentations, round-table)
- Workshops, masterclass

LAST YEAR'S ASSOCIATE PARTNERS

LALIGA

VALD



SOUTHERN UNIVERSITY
LAW CENTER



CONTACT US

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AfroSport Summit