# SPORI SUMME

**ACCRA-GHANA** 

ACCRA INTERNATIONAL CONFERENCE CENTRE 17-18 JULY 2024

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WHERE SCIENCE MEET BUSINESS FOR SPORT IN AFRICA

# WHAT IS AFROSPORT?

The socio-economic potential of sport is incredibly limitless.

From being a primary amusement activity, sport now transforms economies in a multi-billion-dollar industry of its own, while occupying a special place as a powerful force for social change and development.

At the heart of this revolution is heavy capital investment, radical innovations, and tremendous scientific drive.

While many around the world benefit from sport's true power, Africa, unfortunately, lags in exploiting the boundless opportunities on offer.

This has resulted in a painfully slow growth of the sport industry on the continent, a lamentable near-sideline of an opportunity to boost socio-economic growth, and struggle to compete internationally on the field and beyond.

portsummit.co

AfroSport brings together major sport stakeholders in Africa and beyond to a special event for learning and sharing ideas, advancing discussions, and networking in a unique intersection of science and business.

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A gathering of sport clubs, federations, athletes, coaches, distinguished personalities, businesses, academia, media and more, the two-day conference aims to fuel development, tackling the continent's peculiar challenges and charting a new course for socio-economic growth.

The event consists of a congress, industry talks, expo, gala cocktail, and more.

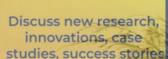
SESSIONS

portsumn 2024 KEY FIGURES

500+

SPEAKERS

## WHAT ARE OUR EVENT PILARS?



#### Education



Lead conversation on way forward for sport development

#### Discussions



**Business** 

Bring together major sport stakeholders

Networking

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# WHAT WILL I FIND AT AFROSPORT?



Main Auditorium



Food area



Industry talk halls



Networking centre (ATTACATOR)

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Expo



Corporate lounge



VIP lounge

#### WHO WILL ATTEND?



Federations



Coaches



Clubs



Businesses





Media



Academia



Distinguished Personalities

# **HOW DO I PARTICIPATE?**

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# **KEY TOPIC AREAS**



# **GET INVOLVED**

#### PARTICIPATE IN AFROSPORT AS A DELEGATE, EXHIBITOR OR SPONSOR

#### DELEGATE

Attend as a delegate gains you access to:

- Conferences and corporate presentations.
- Networking area and networking activities
- The ASS App where you can see the list of attendees, review their profiles in detail and schedule meetings with other attendees at the convention.
- Food area \*
- The Corporate Lounge, an exclusive area at AfroSport \*
- ASS Social Evening/Gala cocktail the first night of the summit \*
- Complimentary ASS souvenirs \*

\*Available to corporate ticket holders only



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#### CATAPULT EXHIBITOR

CAPTURE

ANALYSE

PLAN

**''ARE** 

Be an exhibitor and get access to:

- An in-person booth/stand or virtual stand in the ASS app
- A table and two chairs
- Delegate passes
- Brand presence (offline/online) and more.

#### PARTNER

As a partner, your benefits include:

- VIP access pass
- Brand presence online/offline
- Prominent brand presence onsite
- A full-page visibility in official event programme
- Speaking opportunity

LALIGA

Catch Me

- And more



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#### SPEAK

Speaking opportunities include:

- Main stage opportunity during Congress (Interviews, presentations, round-table)
- Industry talk (Interviews, presentations, round-table)
- Workshops, masterclass



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# LAST YEAR'S ASSOCIATE PARTNERS

### LALIGA













# CONTACT US

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AfroSport Summit

